

Sheet1

MAY 2024	HOOPLA	RESULTS	SP TRACK	SENT	CLICK %	EARNINGS RANK	C OMPOSITE	OVERALL RANK
FREEADVERTISINGFORYOU	6109	104	4715	42527	11.09	2	231	1
VIRALMAILERFORYOU	4916	64	5466	22646	24.14	10	213	2
STATE-OF-THE-ART-MAILER	2108	82	5183	330000	1.57	1	212	3
EUROPEANSAFELIST	2177	78	5185	245267	2.11	5	211	4
MISTERSAFELIST	837	27	1646	42895	3.84	3	198	5
LISTAVAIL	656	14	1180	30222	3.90	8	160	6
ATLASSAFELIST	696	15	1381	74097	1.86	9	155	7
MAILOURLIST	1243	14	2057	150000	1.37	11	151	8
MYVIRALADTRAFFIC	620	14	1164	65684	1.77	6	149	9
ILOVETRAFFIC	1303	23	1497	9487	15.78	0	136	10
MAILSY	583	10	1398	117023	1.19	7	132	11
THELEADMAGNET	386	13	918	140000	0.66	4	128	12
BWEEBLE	1881	27	4284	346770	1.24	0	128	13
TRAFFICBONUS	1169	24	2639	203071	1.3	0	121	14
INSTANTADPOWER	499	32	1169	51824	2.26	0	117	15
LISTJOE	1060	17	2629	238000	1.10	0	108	16
LISTADVENTURE	563	19	1525	169857	0.90	0	95	17
FASTLISTMAILER	337	19	760	32140	2.36	0	92	18
LISTIMPACT	812	8	1708	60115	2.84	0	91	19
LISTBONUS	779	10	2024	198485	1.02	0	84	20
ADCHIEVER	187	12	456	11258	4.05	0	75	21

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