

Sheet1

APRIL 2024	HOOPLA TRAFFIC	RESULTS	SP TRACK	SENT	CLICK %	EARNINGS RANK	C OMPOSITE	OVERALL RANK
FREEADVERTISINGFORYOU	9057	106	4409	38993	11.31	2	227	1
VIRALMAILERFORYOU	6854	59	3552	20311	17.49	7	212	2
STATE-OF-THE-ART-MAILER	2420	44	4622	270000	1.71	1	210	3
EUROPEANSAFELIST	2437	101	4834	317670	1.52	6	204	4
MISTERSAFELIST	792	32	1395	38807	3.59	3	196	5
LISTAVAIL	674	22	1022	28257	3.62	8	174	6
FASTLISTMAILER	262	18	609	27623	2.20	10	141	7
MAILSY	508	16	1218	108456	1.12	11	141	8
MAILOURLIST	783	13	1333	125000	1.07	13	136	9
LISTIMPACT	736	12	1550	55471	1.01	9	134	10
MYVIRALADTRAFFIC	477	10	758	44149	1.72	4	133	11
ATLASSAFELIST	563	11	1141	59740	1.91	12	132	12
ILOVETRAFFIC	903	23	948	6065	15.63	0	131	13
THELEADMAGNET	367	12	853	140000	0.61	5	123	14
BWEEBLE	2095	16	4142	310440	1.33	0	117	15
LISTJOE	1057	18	2232	221000	1.01	0	113	16
LISTBONUS	816	15	1897	177424	1.07	0	103	17
TRAFFICBONUS	1299	12	2454	181792	1.35	0	101	18
LISTADVENTURE	903	16	1507	151918	0.99	0	100	19
WORLDTRAFFICMAILER	450	12	813	44325	1.83	0	81	20
ADCHIEVER	378	11	383	8221	4.66	0	75	21

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